

# LET'S TALK

## Dynamic Statements

Customers expect more frequent, meaningful, and personalized communications from their institution. With interactive Dynamic Statements, you have the ability to bring their onboarding experience to life by making it personal.

*A STATEMENT SHOULD DRIVE  
DIGITAL ENGAGEMENT*

- Statement Consolidation
- Omni Channel Delivery
- Personalizes Onboarding
- Augmented Video Option
- Holistic View of Finances
- True Digital Education



## Enhance Customer Education and Engagement **DYNAMIC STATEMENTS**

### MEANINGFUL AND PERSONALIZED TOOLS

A Dynamic Document is an immutable, legal statement-of-record that replaces the PDF and HTML static statement transforming it into an engaging educational tool for your: Checking, Savings, Credit Cards, Loans, Business Accounts, etc.

The Ultimate **Brand  
Game Changer** In  
Digital Documents.

### THE NEXT GENERATION OF STATEMENTS

Because people are mobile, many view their eStatements through their mobile device. Dynamic Statements have the ability to consolidate the entire financial relationship into one notification vehicle, making it easy to view, understand, and set goals.

### CUSTOMER ONBOARDING

Customer marketing that targets post-purchase with the goal of increasing retention and loyalty is made easier when using your institution's core elements such as an eStatement.

# COMPOSE ONCE. DELIVER ANYWHERE.

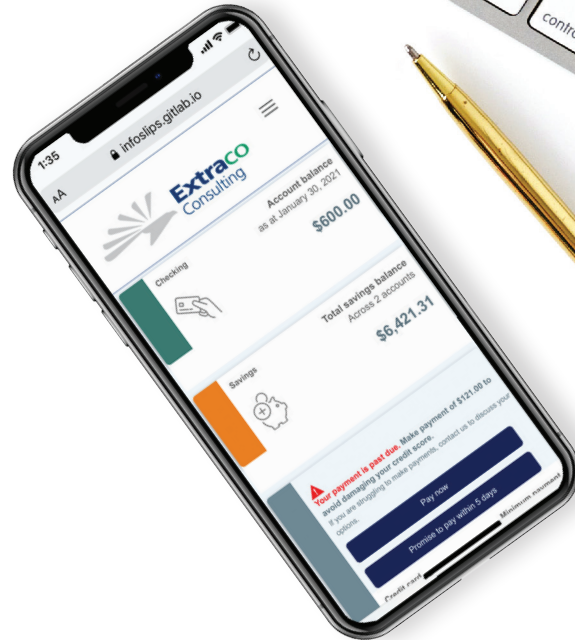
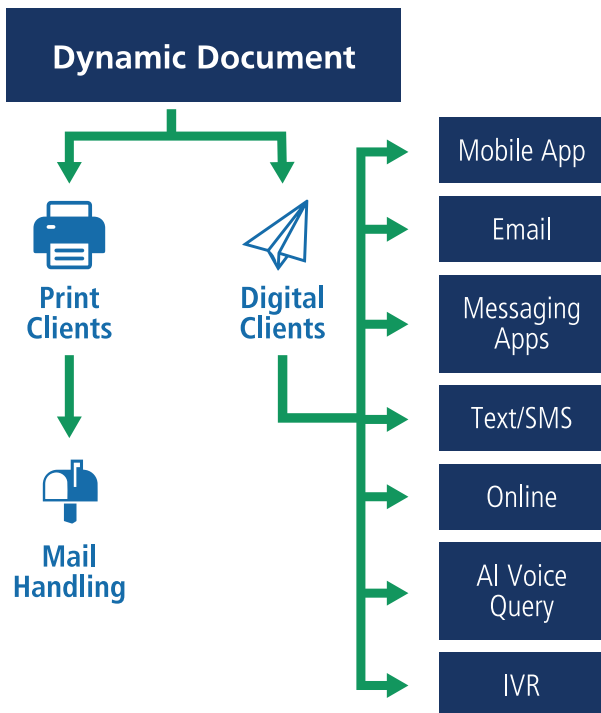
We all know the expense related to acquisition of a new customer compared to retaining an existing customer. That's why building your digital assets into something more meaningful is vital to fueling long-term relationships for retention growth.

## VALUE IN ACTION

What clients really like about the Dynamic approach to eStatements is their ability to include augmented video that is personalized to the customer. Because the video is augmented reality, it allows your customer to change the outcome based on the behaviors they are willing to change or make.

## DEEPENING THE RELATIONSHIP

To deepen the client engagement, dynamic statements will provide customers insights and analytics, while allowing them to measure their own return on investment. The onboarding process becomes intuitive, fun, and purposeful, increasing retention and profitability.



The Dynamic Document revolutionizes communication and delivery of the traditional statement. It creates an omni-channel legally compliant statement-of-record for engagement that is adaptable to any device and can be shared in any form of reference you prefer.

- Mobile App
- eMail
- Text or SMS
- Messaging Apps
- Online Banking
- AI Voice Query
- IVR
- Print & Mail

You are able to seamlessly integrate into payment gateways and dynamically change template assets at composition time such as language, text, video, imagery, and brand.

Tailored Solutions | Proven Methods | Tangible Results™

**Contact Us Today!**

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